

# Strategic Leadership in the 21st Century

8th Annual Native Women's Leadership Forum &  
Enduring Spirit Honoring Luncheon

September 27th, 2011

Squaxin Island Little Creek Casino  
Resort & Conference Center

91 West State Route 108 – Shelton, WA 98584



# 8th Annual Native Women's Leadership Conference



## 8th Annual Native Women's Leadership Conference Strategic Leadership in the 21st Century

This year our theme is Strategic Leadership in the 21st Century." Given the fast pace of growth and development across this nation, we as Native Women need to be strategic in our role of influencing, developing, implementing positive changes for our communities and our families.

Whether these changes are on a national level or the local level, our involvement is critical. At this year's conference we will learn of strong Native Women from across the nation who have made major life and career choices, and how those choices have resulted in positive changes for women.

These women will provide us with **"Three E's"**

**E**ncourage – their stories will provide encouragement for all women to go after their dreams; to stay with their challenges, and; reach higher levels.

**E**mpower – their stories will bring about understanding, reckoning, and confidence in which true inspiration is created with assurance and self belief.

**E**quip – their stories will help in the development of women leadership capabilities with the tools for understanding the need for strategy in today's society; what options of availability, and; our ability to share and learn from each other.

Preserving our cultural values in our lifetime, career, and personal choices is paramount to us as Native Women. Learn from these remarkable women of how they maintained their values in the 21st Century.

In addition to the Native Women's Leadership Conference, this will be our 2nd year of our Young Native Women's Leadership Academy. This gathering brings together 20 young women for a day of hands on training in personal development, life skills and effective leadership. These amazing young women will identify a problem in their community and spend the day developing an action plan to create change. During the evening reception, they will present their action plan to attendees.

We're excited to host our 8th Annual Native Women's Leadership Conference to focus greater attention to the issues and concerns that are critically important to the health and vitality of our people and communities. Collectively, we can work with a stronger voice for positive change both within our communities and at a more effective policy level on a national front.

We look forward to your participation!

# Strategic Leadership in the 21st Century

## “Strategic Leadership in the 21st Century” September 27th, 2011

- 9:00 a.m.** Welcome & Blessing
- 9:20 a.m. Panel Discussion: “Native Women at the National Scene”**  
We will hear from Native Women who have committed their lives and profession to working in our nation's capitol, Washington, DC.
- 10:20 a.m. Panel Discussion: “Native Women in the Military”**  
Become inspired and let us learn of the Native women warriors in the US Military. Learn of their challenges and triumphs.
- 11:30 a.m. KEYNOTE ADDRESS:**  
CBS Senior News Correspondent Hattie Kauffman (Nez Perce)
- 12:00 Noon** Enduring Spirit Honoring Luncheon
- 12:45 p.m.** Enduring Spirit Award Presentation
- 1:45 p.m.** Photos with Honorees
- 2:00 p.m. Panel Discussion: “Native Women shaping Local/Tribal/State Politics”**  
Women are key players in the success of local/state/tribal politics. Women who bring their strengths and creativity to their community will share their experiences.
- 2:50 p.m. Panel Discussion: “Native Women and the Business Culture”**  
These women will share their plans for making tomorrow a better place for all of our children and grand children.
- 4:00 p.m.** Report Outs and Closing Comments by Tribal Leadership  
Reception with Young Women's Leadership Academy



## STUDENT SCHOLARSHIPS

The Native Women's Leadership Forum and Honoring Luncheon welcomes women of all ages to join in this exciting gathering of Native women. If you would like to bring your daughter, but the cost is prohibitive, there are a limited number of registration scholarships available for Native students (age 12-18) – one scholarship per student, per family.

Scholarships will be confirmed via a phone call.

Name of student: \_\_\_\_\_ Tribe: \_\_\_\_\_

Grade: \_\_\_\_\_ School: \_\_\_\_\_ School District: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone/cell phone: \_\_\_\_\_ Email address: \_\_\_\_\_



## **ENDURING SPIRIT AWARDS HONORING THE LIFETIME CONTRIBUTIONS OF NATIVE WOMEN**

**In tribal communities** across the country, Native women are hard at work addressing issues impacting youth, families, and communities. It is Native women who are strong advocates for the social, cultural, and educational needs of Native people, particularly the Indian Child Welfare Act, Indian education, infant mortality, health & personal choice issues, wellness & sobriety, women's justice advocacy, and youth and family self sufficiency.

Their work not only strengthens and builds Native communities, but also incorporates cultural values and traditional norms that perpetuate Native culture. Often this work goes unrecognized, not due to lack of appreciation, but rather that "doing" is what Native women do - we take care of children, families, and communities. We preserve, enhance, and ensure the continuation of our culture through sharing of the stories, talents, and knowledge given us by our mothers, aunties, and grandmothers. Yet, in giving of ourselves, we also need to take time to nurture and reinvigorate ourselves and recognize the contributions of others. This is the premise upon which the Enduring Spirit Award was created back in 2001.

Enduring Spirit award recipients are nominated by their peers to honor their lifetime work and for sharing their knowledge and expertise to positively impact youth, for passing on their culture, and for advocating for tribal rights, in addition to the many other issues recipients focus on.

### **Past Enduring Spirit Honorees**

- 2002** - Adeline Garcia (Haida), Joan Staples Baum (Ojibwe), Maiselle Bridges (Puyallup), Gina George (Yakama), Jeannie Halliday Thomas (Confederated Tribes of Warm Springs)
- 2003** - Ramona Bennett (Puyallup), Virginia Cross (Muckleshoot), Joy Ketah (Blackfeet), Marilyn Wandry (Suquamish)
- 2004** - Johanna Cabaug (Tlingit), Lillian Chappel (Yakama), Julie Johnson (Lummi), Marie Zackuse (Tulalip)
- 2006** - Carol Craig (Yakama), Theresa Parker (Makah), Dr. Lee Piper (Cherokee), Emma Sweet Baxter (Snoqualmie), Lois Sweet Dorman (Snoqualmie)
- 2007** - Debora Juarez (Blackfeet), Ivy Cheyney (Suquamish), Ellen Hope Hayes (Tlingit), Diane Vendiola (Swinomish)
- 2008** - Viole Riebe (Hoh), Juanita Jefferson (Lummi), Charlotte Kalama (Quinalt), Wilma Arquette (Eastern Shoshone)
- 2010** - Marlene Spencer Simia (Yakama), Ileen Sylvester (Yup'ik, Athabascan, Aleut), Gloria Simpson (Confederated Tribes of Colville – Chief Joseph Band of Nez Perce), Deborah Parker (Tulalip)

### **Deadline August 15, 2011**

**The Native Action Network is pleased to announce our 8th Annual Native Women's Leadership Conference & Enduring Spirit Honoring Luncheon scheduled for September 27th, 2011** at the Squaxin Island Little Creek Casino Resort in Shelton, WA. If you know an auntie, a mother, a grandmother, sister, or a dear friend who has devoted her life to strengthening Native communities, we invite you to submit a nomination for the 7th Annual

### **Enduring Spirit Award Nominations will be accepted until August 15th, 2011.**

The Enduring Spirit Award recognizes the lifetime achievements of Native women who through their commitment of time, energy, and volunteerism contribute to healthy communities. The issues they champion are varied and include: environment, education, youth and family, holistic health (mind, body, spirit), continuation and retention of culture, preservation of treaty rights, sacred sites, and economic empowerment to name a few.

**YOUR NOMINATION SHOULD INCLUDE:**

Your Name/address/phone/email

- Nominees name/tribe/contact info
- Specific examples of nominees lifetime accomplishments
- Specific examples of how your nominee's contributions are positively impacting and contributing to the health and vitality of the community.
- Length of time you've known nominee
- Reason for your nomination and how they have inspired others
- Nominees volunteer activities
- Newspaper articles, or other documentation in support of nomination.

Honorees will be announced on our website during the week of September 1st, 2011. If selected, you and your honoree will share a complimentary hotel room at the Squaxin Island Little Creek Resort and can attend the Leadership Forum at no charge. In addition, the honoree can invite two guests to join her for the luncheon and presentation of awards.

Four Native women will be honored during our 8th Annual Enduring Spirit Honoring Luncheon at the Squaxin Island Little Creek Resort on September 27th, 2011.

**Mail nomination packet to:**

Native Action Network  
815 1st Ave. #113  
Seattle, WA 98104

**Email inquiries should be directed to: info@enduringspirit.org. Be sure to include Enduring Spirit Award in the subject line.**

**CONFERENCE REGISTRATION, ADVERTISING, EXHIBITORS, AND SPONSORSHIP**

**REGISTRATION INFORMATION**

**Conference Registration**

Register before August 30, 2011 and receive a discounted registration fee for the 8th Annual Native Women's Leadership Forum & Honoring Luncheon

- \_\_\_\_\_ \$200 Mother/Daughter – includes you and your daughter/niece
- \_\_\_\_\_ \$125 Pre-registration – adult fee
- \_\_\_\_\_ \$75 College students and elders

**After 8/30/2011**

- \_\_\_\_\_ \$250 Mother/Daughter
- \_\_\_\_\_ \$175 Registration
- \_\_\_\_\_ \$85 College students and elders

**Additional Fees**

- \_\_\_\_\_ \$25.00 processing fee for purchase orders.

**Exhibitor Registration Fees**

- \_\_\_\_\_ \$75 Non-profit organization or Native arts & crafts
- \_\_\_\_\_ \$125 For-Profit entity or government agency

**Program Advertising Fees**

- \_\_\_\_\_ \$50 Business Card Size (2" x 3.5")
- \_\_\_\_\_ \$75 1/4 Page (4.25" x 5.5")
- \_\_\_\_\_ \$150 1/2 Page (5.5" x 8.5")
- \_\_\_\_\_ \$225 Full Page (8.5" x 11")

**Please make your check payable to Native Action Network:**  
 Mail your check to:  
 Native Action Network  
 815 1st Ave., #113, Seattle, WA 98104  
 For additional information contact (360) 689-5856  
 or email: info@enduringspirit.org  
 Website: www.enduringspirit.org

**Hotel Rooms are available at the Little Creek Casino Resort.**  
 For reservations call 800-667-7711 no later than September 4th, 2011 to received our conference rate. Be sure to mention Native Action Network Conference when making your reservation.

Name: \_\_\_\_\_ Tribe/Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone/Cell phone: \_\_\_\_\_ Email address: \_\_\_\_\_

**ADDITIONAL DETAILS**

**EXHIBITORS – Your fee includes a 6 foot table with drape. Set up begins at 8:00 a.m.**

Please provide a description of exhibit items:

Include the names of individuals of your exhibit booth \_\_\_\_\_

**ADVERTISORS - Provide camera ready copy, or jpg file.**

**Electronic versions should be e-mailed to: info@enduringspirit.org.**

# Native Women's Leadership Forum Sponsorship Opportunities

## SPONSORSHIP OPPORTUNITIES

Sponsoring the Native Women's Leadership Forum provides your organization with an excellent opportunity to support young women's leadership development, community building, and peer to peer networking across tribal communities and organizations. A variety of sponsorship levels are available. Please contact (360) 689-5856 to learn more about sponsoring our well established event.

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

- **FOUNDING MEMBER, \$10,000**

Listed as founding member of the Young Native Women's Leadership Academy, reception sponsor and speaking time on agenda, 2 luncheon tables at Enduring Spirit luncheon, full page ad in program agenda, banner, booth space, logo on Leadership Academy Alumni networking site and listing as founding member on all future Academy materials. Materials distributed in conference bags.

- **Event Sponsorship \$5,000**

1 luncheon table, 1/2 page ad, banner, Verbal Recognition during opening comments & luncheon, booth space. This provides 10 scholarships for college students to attend the entire day long gathering. Materials distributed in conference bags.

- **Luncheon Sponsorship \$2,500**

6 tickets, 1/4 page ad, recognition in program agenda, and banner. This provides 5 scholarships for college students to attend the entire day long gathering.

- **Breakfast Sponsorship \$1,000**

Recognition during opening comments, your logo, and event info placed at breakfast area

- **Afternoon Break Sponsorship \$1,000**

- **Elder Sponsorship \$1,000**

Provides registration and luncheon scholarships to elders  
Recognition in program agenda

- **Contributor: Please accept our contribution of \$\_\_\_\_\_ for the 8th**

Annual Native Women's Leadership Forum and Honoring Luncheon

**Total enclosed: \$**

**Please make your check payable to Native Action Network:**

Mail your check to:  
Native Action Network  
815 1st Ave., #113  
Seattle, WA 98104

**For additional information contact (360) 689-5856 or (253) 335-1851**

**or email: [info@enduringspirit.org](mailto:info@enduringspirit.org) Website: [www.enduringspirit.org](http://www.enduringspirit.org)**



**NATIVE ACTION NETWORK** is a grassroots organization founded in 2001. Our mission is to enhance the beauty, strength, and integrity of the American Indian & Alaskan Native community through personal empowerment and civic participation. We do this by providing leadership development training, registering voters, promoting civic participation, highlighting community issues on our web-site, and through active involvement in public affairs.

Our Network is comprised of committed community volunteers who give of their time, energy, and expertise to make a positive impact on community affairs.

**[info@enduringspirit.org](mailto:info@enduringspirit.org) | [www.enduringspirit.org](http://www.enduringspirit.org) (360) 689-5856 or (253) 335-1851**

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